



MillionMomMovement.info

Brand Partner Guide

Business Assessment

Are you currently employed and if so, what is your current line of work?

- With this first question we are interested in getting a handle on the amount of time they will be able to devote to building a Purium business. We can also, once we know their schedule, help them carve time out to work Purium. For example, if they work full time, then evenings and weekends will be the best time for them, and then we can help them choose specific hours and specific weeknights to work Purium.

How serious are you about creating a second stream of income with Purium?

- I would even take it further and ask “On a scale of 1-10 with 10 being very serious and 1 being not very serious. This will help them to understand their current commitment (or lack of commitment) to working a Purium business. It will also help you to know how much support they will require. For example if they answer a 10, you will want to “lock arms” with them, ensure immediate onboarding, get them on Masterminds and support them in understanding the GAME plan and moving them through the tools leading to a Connect Call.

If so, how much time will you have to work on your second stream of income?

- This is a clarifying question if the above question hasn't clarified their time to work Purium. Many people don't think they have time for anything else, but when you dig deeper, you can help them uncover where they do have time and help them see what's possible.

If so, how much time will you have to work on your second stream of income?

- This is a clarifying question if the above question hasn't clarified their time to work Purium. Many people don't think they have time for anything else, but when you dig deeper, you can help them uncover where they do have time and help them see what's possible.

Do you have any other family members or close friends interested in working Purium as a business? If so, who?

- This question helps them to begin to create "their list" searching their mind about who needs this, who has health issues that this would address, who has financial needs that this may help with.

Are you willing to post on social networks such as Instagram and Facebook, about your experience on a regular basis?

- This question helps them in understanding that we use the social networks a lot with Purium and the MMM and that we want to support them in posting to social networks. Ideally we want you to help them craft a post to launch their business. If you need any support around this, please email suupport@millionmommovement and we will connect you with someone from our council that is prepared to set up a time to chat.

What additional amount per month would make a difference on the financial health of your family? \$200, \$500, \$1000

- This question helps you to understand how much they desire to make and then this can lead into a discussion around rank, points and how to achieve the desired monthly income and rank.